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# ROCKETS

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libertylaunchsystems.com

## Advertising size in inches

Full page	11" x 8.5"
2/3 page	11" x 5.6" or 7.3" x 8.5"
1/3 page	11" x 2.8" or 3.6" x 8.5"
1/6 page	2.8"x5.5" or 4.25"x 3.8"
½ page	11" x 4.25" or 5.5" x 8.5"
¼ page	4.25" x 5.5" or 2.75" x 8.5"
1/8 page	2.12" x 2.75" or 4.2" x 1.37"

## ROCKETS Deadline dates

	Artwork	Payment	Issue Date
Issue 1	February 3	February 1	March 1
Issue 2	April 7	April 3	May 1
Issue 3	June 5	June 9	July 1
Issue 4	August 11	August 7	September 1
Issue 5	October 6	October 2	November 1
Issue 6	December 8	December 4	January 1

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## Advertising Rates

Color	1	2	3	4	5	6	7	8	9
	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue
	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue
Full Page	\$500.00	\$492.50	\$472.50	\$452.50	\$432.50	\$412.50	\$392.50	\$372.50	\$352.50
2/3 Page	\$330.00	\$325.05	\$311.85	\$298.65	\$285.45	\$272.25	\$259.05	\$245.85	\$232.65
1/3 Page	\$108.90	\$107.27	\$102.91	\$98.55	\$94.20	\$89.84	\$85.49	\$81.13	\$76.77
1/6 Page	\$85.00	\$83.73	\$80.33	\$76.93	\$73.53	\$70.13	\$66.73	\$63.33	\$59.93
1/2 Page	\$250.00	\$246.25	\$236.25	\$226.25	\$216.25	\$206.25	\$196.25	\$186.25	\$176.25
1/4 Page	\$125.00	\$123.13	\$118.13	\$113.13	\$108.13	\$103.13	\$98.13	\$93.13	\$88.13
1/8 Page	\$62.50	\$61.56	\$59.06	\$56.56	\$54.06	\$51.56	\$49.06	\$46.56	\$44.06
F&B Cover / Color	1	2	3	4	5	6	7	8	9
	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue
	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue	Cost Per Issue
Front Inside Left	\$580.00	\$571.30	\$548.10	\$524.90	\$501.70	\$478.50	\$455.30	\$432.10	\$408.90
Front Inside Right	\$580.00	\$571.30	\$548.10	\$524.90	\$501.70	\$478.50	\$455.30	\$432.10	\$408.90
Back Inside Left	\$580.00	\$571.30	\$548.10	\$524.90	\$501.70	\$478.50	\$455.30	\$432.10	\$408.90
Back Inside Right	\$580.00	\$571.30	\$548.10	\$524.90	\$501.70	\$478.50	\$455.30	\$432.10	\$408.90
Back Cover	\$655.00	\$645.18	\$618.98	\$592.78	\$566.58	\$540.38	\$514.18	\$487.98	\$461.78

**ROCKETS Magazine, 11554 Sullnick Way, Gaithersburg, MD 20878**